

CLAIMS

1. A method of applying mascara to eyelashes, comprising:

a) applying a washable mascara composition to eyelashes; followed by

b) applying a waterproof mascara composition to the eyelashes.

2. The method of claim 1, wherein the eyelashes are real eyelashes.

3. The method of claim 1, wherein the eyelashes are false eyelashes.

4. The method of claim 1, wherein the washable mascara composition, the waterproof mascara composition, or both, comprises a lecithin, an amphoteric surfactant and a nonionic surfactant.

5. A mascara product or system, comprising

a) a first reservoir that contains a washable mascara composition;

b) a second reservoir that contains a waterproof mascara composition; and

c) at least one applicator comprising first and second applicator members for applying the respective mascara compositions.

6. The mascara product of claim 5, wherein said first and second reservoirs are integral with each other.

7. The mascara product of claim 5, comprising two applicators, wherein a first applicator comprises said first applicator member, and a second applicator comprising said second applicator member.

8. The mascara product of claim 5, comprising one applicator comprising a handle component for manipulation by a user and for closing said reservoirs.

9. The mascara product of claim 5, wherein the first and second applicator members are brushes.

10. The mascara product of claim 5, wherein said first and second applicator members are different.

11. The mascara product of claim 5, further comprising directions for using said washable and waterproof mascara compositions.

12. The mascara product of claim 5, wherein the washable mascara composition, the waterproof mascara composition, or both, comprises a lecithin, an amphoteric surfactant and a nonionic surfactant.

13. A package comprising a mascara product or system, comprising

a) a first reservoir that contains a washable mascara composition;

b) a second reservoir that contains a waterproof mascara composition; and

c) at least one applicator comprising first and second applicator members for applying the respective mascara compositions.

14. The package of claim 13, which is in the form of a blister pack.

15. The package of claim 13 wherein said first and second reservoirs are integral with each other.

16. The package of claim 13, comprising two applicators, wherein a first applicator comprises said first applicator member, and a second applicator comprising said second applicator member.

17. The package of claim 13, comprising one applicator comprising a handle component for manipulation by a user and for closing said reservoirs.

18. The package of claim 13, wherein the first and second applicator members are brushes.

19. The package of claim 13, wherein said first and second applicator members are different.

20. The package of claim 13, further comprising directions for using said washable and waterproof mascara compositions.

21. The package of claim 13, wherein the washable mascara composition, the waterproof mascara composition, or

both, comprises a lecithin, an amphoteric surfactant and a nonionic surfactant.